



PROPOSED:

ON

<p>210 MINUTES</p> <p>\$1,000.00 MTH</p> <p>CTI22 is an IRS 501(c)(3) and all donations are fully tax-deductible.</p> <p><i>IN SUMMARY, CTI22 HAS A REGULAR BROADCAST AUDIENCE THAT RANGES FROM 200,000 TO 300,000 VIEWERS, AND CTI22 CAN PROVIDE THE OMAHA ROYALS WITH MORE BROADCAST TIME, AND AT A LOWER COST THAN ANY TELEVISION STATION IN METRO OMAHA.</i></p>	<table border="1"> <thead> <tr> <th>DATE</th> <th>PROGRAM</th> <th>PROGRAM FOCUS:</th> <th>BOADCAST TIME</th> </tr> </thead> <tbody> <tr> <td>WEEKLY; FRIDAYS AT 6:30 PM</td> <td>COACHES PROGRAM [BOTH ON AND OFF SEASON]</td> <td>TO SHOWCASE GAME HIGHLIGHTS, PLAYER PROFILES, COMMUNITY EVENTS, SPONSOR-RELATED EVENTS, STATUS ON THE CONSTRUCTION OF THE NEW BALL PARK, ETC. <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i></td> <td>30 MINUTE COACHES PROGRAM [AS LEAD-IN TO THE BROADCAST A PRE-RECORDED OMAHA ROYALS GAME]</td> </tr> <tr> <td>WEEKLY; FRIDAYS AT 7:00 PM TO 10:00 PM</td> <td>APRIL 2010 THROUGH SEPTEMBER 2010 "OFF-SEASON" TIME CAN BE ALLOCATED TO "SHOWCASE" SPONSORS OF THE OMAHA ROYALS</td> <td>TO BROADCAST A PRE-RECORDED OMAHA ROYALS GAME <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i></td> <td>180 MINUTES</td> </tr> <tr> <td>REGULAR SEASON BROADCAST</td> <td>OMAHA ROYALS WEEKEND – MARATHON BROADCAST</td> <td>TO SHOWCASE THE LAUNCH OF THE 2010 SEASON" TO SHOWCASE GAME HIGHLIGHTS, PLAYER PROFILES, COMMUNITY EVENTS, SPONSOR-RELATED EVENTS, STATUS ON THE CONSTRUCTION OF THE NEW BALL PARK, ETC. <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i></td> <td>FROM 12:00 AM TO 5:00 PM THURSDAY, APRIL 8, 2010; FROM 12:00 AM TO 5:00 PM FRIDAY, APRIL 9, 2010; FROM 12:00 AM TO 5:00 PM SATURDAY, APRIL 10, 2010; FROM 12:00 AM TO 8:00 AM SUNDAY, APRIL 11, 2010;</td> </tr> </tbody> </table>	DATE	PROGRAM	PROGRAM FOCUS:	BOADCAST TIME	WEEKLY; FRIDAYS AT 6:30 PM	COACHES PROGRAM [BOTH ON AND OFF SEASON]	TO SHOWCASE GAME HIGHLIGHTS, PLAYER PROFILES, COMMUNITY EVENTS, SPONSOR-RELATED EVENTS, STATUS ON THE CONSTRUCTION OF THE NEW BALL PARK, ETC. <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i>	30 MINUTE COACHES PROGRAM [AS LEAD-IN TO THE BROADCAST A PRE-RECORDED OMAHA ROYALS GAME]	WEEKLY; FRIDAYS AT 7:00 PM TO 10:00 PM	APRIL 2010 THROUGH SEPTEMBER 2010 "OFF-SEASON" TIME CAN BE ALLOCATED TO "SHOWCASE" SPONSORS OF THE OMAHA ROYALS	TO BROADCAST A PRE-RECORDED OMAHA ROYALS GAME <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i>	180 MINUTES	REGULAR SEASON BROADCAST	OMAHA ROYALS WEEKEND – MARATHON BROADCAST	TO SHOWCASE THE LAUNCH OF THE 2010 SEASON" TO SHOWCASE GAME HIGHLIGHTS, PLAYER PROFILES, COMMUNITY EVENTS, SPONSOR-RELATED EVENTS, STATUS ON THE CONSTRUCTION OF THE NEW BALL PARK, ETC. <i>CONTENT SOLELY DETERMINED BY THE OMAHA ROYALS*</i>	FROM 12:00 AM TO 5:00 PM THURSDAY, APRIL 8, 2010; FROM 12:00 AM TO 5:00 PM FRIDAY, APRIL 9, 2010; FROM 12:00 AM TO 5:00 PM SATURDAY, APRIL 10, 2010; FROM 12:00 AM TO 8:00 AM SUNDAY, APRIL 11, 2010;
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<p>30 MINUTES</p> <p>COMMUNITY RELATIONS</p> <p>\$75 MTH</p>	<p>PROGRAM FOCUS: TO SHOWCASE HOW THE OMAHA ROYALS PERFORMS AS AN EFFECTIVE CORPORATE CITIZEN THROUGHOUT METRO OMAHA, WITH AN EMPHASIS ON COMMUNITY-BASED EVENTS AND ORGANIZATIONS; GIVING "BROADCAST COVERAGE" TO COMMUNITY ORGANIZATIONS OF THE NIGHT; KIDS WHO ROCK / BASEBALL BUDDIES, PLAYER / MASCOT APPEARANCES, HOME RUN FOR YOUTH / LIBRARY DAY, FAMILY FOOD DRIVES, ETC. BOADCAST DATE / TIME: TBD</p>																

* As established by CTI22's franchise agreement with the City of Omaha and Cox Communications, CTI22 may briefly recognize the supporting business, which may include the use of pre-produced video pieces. Sponsor/patron acknowledgements can only appear at the beginning and ending of programs and may not include a customer "call to action" or highlight any special deals (advertisements) the business may wish to promote, nor should the total time allotted to a sponsor/patron exceed forty-five (45) seconds per program of any length. CTI22 will assess a \$250.00 fine per incident and other penalties for communicating, posting (on-air or at cti22.org), or broadcasting any unauthorized sponsorship information.